

JIE-YOU (MICHAEL) LIU

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SUMMARY

- Experienced in serving as Event Specialist and Content Developer.
- 3 years of working experience in sales, marketing, and technology.
- Excellent history of executing product demonstrations and collaborating with others.

SKILLS

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|-------------------------|------------------------|
| • Product Demonstration | • Attention to Details |
| • Web Development | • Communication |
| • Computer Maintenance | • Chinese |
| • Teamwork | • English |

WORK EXPERIENCE

Event Specialist

September 2019 – February 2021

Advantage Solutions, Rialto, California

- Ensured each product demonstration was properly executed and customers had a positive experience.
- Interacted in a friendly, enthusiastic, and outgoing manner with customers.
- Assisted with increasing product awareness and engaged customers on the product's benefits.
- Handled customers' feedback and provide guidance as needed to customers.
- Assessed customers' needs and interests to best recommend products.

Content Developer

February 2018 – February 2021

Ally Global Group, Irvine, California

- Organized content by using WordPress and Prestashop to develop corporation websites.
- Designed images of technology products and improve web pages on websites.
- Worked closely with the supervisor to maintain websites and network stability.
- Backed up files and folders to versatile cloud backup services.

EDUCATION

Master of Arts in Instructional Technology; GPA: 3.92/4.0

December 2017

California State University – San Bernardino, San Bernardino, CA

Bachelor of Science in Information Management; GPA: 3.34/4.0

June 2012

TransWorld University, Yunlin, Taiwan

CERTIFICATES

- Autodesk 3ds Max Design 2010
- Customer Relationship Management (CRM) Merchandise Analyst
- Certiport IC3 Internet and Computing Core Certification
- Microsoft SQL Server 2008, Implementation and Maintenance